## ORDER

Orders	Order / R	ev: 26	95683										
	Alt Order	#: W0	OC14112041										
	Product D	esc: ME	MBGFA 11844 04/28/23 - 05/04/23 04/21/23 / 04/21/23 General										
	Estimate:	11				Primary AE:			WHAS Taylor Fritsch				
	Flight Dat	es: 04			Primary								
	Original D	ate / Rev: 04			Sales Office:			TSWAS NAT					
	Order Typ	e: Ge			Sales Region:								
Agency	Name:		Mentzer Media Services/ POL			_							
	Buying Co				Billing			Cash					
	Billing Co					Calendar:		Broadcast					
			2210 Grey Fox Ct		Billing Cycle:			EOM/EOC					
		Be	Bel Air, MD 21015		Agency Commission:			15%					
Advertiser	Name: Demographic:		S/ Bluegrass Free	dom Action									
			5+	New Business End:									
	Product C	odes: IS-	Issue/Non Ballot		Adverti	ser Externa	al ID:	M214038					
	Revenue	Code 1: AG	βY	Agency	Agency External ID: Unit Code: Order Separation:			3924AG					
	Revenue	Code 2: (P	OL) Political	Unit Co				General					
	Revenue	Code 3: (P	(POL) Issue					Order S	00:15:00				
	Priority:	P0	P04										
Bill Plan					Totals								
Start Date	End Date	# Spots Gros	ss Amount Net	Amount	Month	#	Spots	Gross Amour		et Amount	Rating		
03/27/23	04/30/23	10	\$3,405.00	\$2,894.25	April 2023		10	\$3,405.		\$2,894.25			
05/01/23	05/04/23	30	\$12,300.00	\$10,455.00	May 2023 Totals		30 40	\$12,300. \$15,705.		\$10,455.00 \$13,349.25			
Account Exe	ecutives							. ,					
Account Exe		Sales Office	Sales Region	Start Date /	End Date	C	order %	]					
Taylor Fritsch	h			Start Of Ord	er - End Of Orde	r	100%	1					
Order Share	•	Share	Tota	1									
WHAS		129											
Market		100%	% \$130,875.00	)									
Competitive	Competitive Share		Tota	I									
CABLE		0%	% \$0.00	)									
UNKWN		88%											
WAVE		0%											
WBKI		0%											
WBNA		0%											
WDRB		0%											
WFTE		0%											
WKMJ		0%											
		0%											
				1									
WKPC WKZT		0%											
		09 09											
WKZT	Start End	09	% \$0.00		Time Days	Len S	pots	Rate Pri R	tg Type	Spots	Amount		
WKZT WLKY Ln Ch	Start End 04/28/23 05/0	0% d Inventory	6 \$0.00 <u>Code</u> Brea s @ 6a M-F CM	) ak Start/End	Time Days 00 AM 11111			Rate Pri R \$300.00 P02			Amount \$1,500.00		

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Order / Rev:	2695683	Advertiser:	ISS/ Bluegrass Freedom Action			
Alt Order #:	WOC14112041	Product Desc:	MBGFA	WHAS		
Flight Dates:	04/28/23 - 05/04/23	Estimate:	11844			

Ln Ch Start	End	Inventory Code	Break	Start/End -	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	End Date 05/04/23	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$300.00	Rating 1.20						
N 2 WHAS 04/28/23		Good Morning An	-		0 AM 11111	:30	5	\$325.00 P02	1.61 NM	5	\$1,625.00
GOOD MORNING AMERICA										<b>+</b> · <b>, - - - - - -</b>	
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/28/23 N 3 WHAS 04/28/23	05/04/23	11111 Good Morning An	5 nerica SCM	\$325.00 7-9a	1.61	:30	1	\$180.00 P02	1 72 NM	1	\$180.00
10 11 10 04/20/20	04/20/20	GOOD MORNING		7 50	Ĩ	.00	'	\$100.001 0Z	1.72		φ100.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/24/23 N 4 WHAS 04/28/23	04/30/23	1-	1	\$180.00	1.72	:30	4	\$200.00 P02	0.00 NIM	1	¢000.00
N 4 WHAS 04/28/23	04/30/23	Good Morning An		8-9a	1	.30	1	\$200.00 P02	2.03 1111		\$200.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
	04/30/23	1	1	\$200.00	2.03			<b>A</b> ATA AA <b>B</b> AA			<b>*</b> * * *
N 5 WHAS 04/28/23	05/04/23	Local News @ 5p WHAS11 NEWS		5-530p	11111	:30	5	\$350.00 P02	1.42 NM	5	\$1,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	05/04/23	11111	5	\$350.00	1.42						
N 6 WHAS 04/28/23	05/04/23	Local News @ 53 WHAS11 NEWS		530-6p	11111	:30	5	\$400.00 P02	1.79 NM	5	\$2,000.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
	05/04/23	11111	5	\$400.00	1.79			<b>.</b>			
N 7 WHAS 04/28/23	05/04/23	Local News @ 6p WHAS11 NEWS		6-630p	11111	:30	5	\$450.00 P02	2.45 NM	5	\$2,250.00
	End Date	<u>Weekdays</u> 11111	Spots/Week	Rate	Rating						
Week: 04/28/23 N 8 WHAS 04/28/23	05/04/23	ET 7-730p	5 CM	\$450.00 7-730p	2.45	:30	3	\$500.00 P02	2 33 NM	3	\$1,500.00
11 0 111110 04/20/20	00/00/20	ENTERTAINMEN		1 1000	111	.00	0	\$000.001 0 <u>2</u>	2.00 111	Ū	ψ1,000.00
	End Date	<u>Weekdays</u> - 11- 1	Spots/Week	Rate	Rating						
Week: 04/28/23 Spot Ch Date Ran	05/04/23 ge D	escription	3 Start	\$500.00 /End Time	2.33 W	/eekdays	Ler	ngth Rate	Rtg Type		
1 NHAS 04/28/23-			7-73			TW F	_	:30 <del>(\$500.00)</del>			
See MG 8.4		owl									
Input Error-N] 4 VHAS 05/01/23-			7-73	q0	M		-	:30 \$500.00	2.33 NM		
MG for 8.1 04											
N 9 WHAS 04/28/23	05/04/23	Inside Ed 730-8p INSIDE EDITION	СМ	730-8p	1-11	:30	3	\$500.00 P02	2.62 NM	3	\$1,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	05/04/23	1-11	3	\$500.00	2.62						
N10 WHAS 04/28/23	05/02/23	Tue Prime A THE ROOKIE	CM	8-9p	- 1	:30	1	\$800.00 P02	2.11 NM	1	\$800.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/28/23 N11 WHAS 04/28/23	05/04/23	- 1	1	\$800.00	2.11	.20	5	¢400.00 D02	1 10 NM	5	\$2,000.00
NTT WHAS 04/26/23	05/04/23	LN (M-Su) WHAS11 NEWS	CM AT 11 M-F/SL	11-1135p J	1-11-11	:30	Э	\$400.00 P02	1.19 100	5	φ <u>2</u> ,000.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
	05/04/23	1-11-11	5 p.M-E <b>D</b> M	\$400.00	1.19 F	:30	1	\$400 00 002	1 10 NM	1	\$400.00
N12 WHAS 04/28/23 04/28/23 Local News @ 11p M-F DM VariousF :30 1 \$400.00 P02 1.19 NM Local News @ 11p M-F DB										φ400.00	
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/28/23	05/04/23	F	1	\$400.00	1.19						
									Totals	40	\$15,705.00